



**Los Angeles
Sports Council**

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L.A. SPORTS COUNCIL SURPASSES **\$1 BILLION IN ECONOMIC IMPACT FOR REGION**

LOS ANGELES (March 20, 2002) – Thanks to the recent 2002 U.S. Figure Skating Championships, the Los Angeles Sports Council, a prime mover in attracting world-class sporting events to Southern California since 1990, has now brought more than \$1 billion in overall economic activity to the region.

The U.S. Championships, brought here by the Sports Council, produced an estimated economic impact of \$25 million and put the organization over the milestone \$1 billion mark. The dollar amount is based on an analysis of estimated revenues generated by each event, including hotel room-nights, corporate sponsorships and other visitor- and event-related expenditures.

“This shows that our success in bidding for events has directly benefited the community,” said David Simon, founding president of the Sports Council.

Over the years the council has worked with virtually every team and major university in the area, plus all of the prominent sports venues. Its 64-member board of directors consists of a cross-section of the leadership of Southern California’s sports and business communities and is chaired by attorney John C. Argue.

“We are proud to say that we have had a hand in virtually every high-profile sporting event that has been held in Southern California in the past dozen years,” said Argue. “Our accomplishments run the gamut from the Super Bowl to the World Cup and from NCAA championship events to Olympic trials.”

Simon noted that the Sports Council is busy working toward the next billion dollars, having already secured elite events such as the 2003 World Gymnastics Championships and the 2004 U.S. Olympic trials in swimming and water polo.

The Los Angeles Sports Council is a private, nonprofit organization whose purpose is to bid for and host major sporting events in the Greater Los Angeles area.

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In its short existence, the Sports Council has attracted numerous major sports events to the Los Angeles area. Here is a partial listing:

2002 U.S. Figure Skating Championships
2000 City of Los Angeles Triathlon
1999 Women's World Cup Soccer Finals
1999 NCAA Division I Ice Hockey Championship
1998 MLS Cup (Major League Soccer Final)
1997 Breeders' Cup
1995 Baseball Winter Meetings
1994 FIFA World Cup Soccer Finals
1993 Super Bowl XXVII
1993 Breeders' Cup
1992 NCAA Women's Basketball Final Four
1991 U.S. Olympic Festival
1990 U.S. Open Badminton Championship